

# MARKET QUARTERLY

Spring

GROTE BUSINESS PRECINCT

2023



*Photo: Yvonne Merendi*

## Christmas in the City is full of colour, music and fun

Come along and support our Christmas activity on Saturday morning 2<sup>nd</sup> December from 10am when St Mary's College band and choir perform on Grote Street outside the Central Market.

There will be plenty of fun and music plus entertainment from our roaming elf and fairy. Festive Tunes was a great crowd pleaser last year and we are proud to be part of the City of Adelaide's Christmas Festival this year.

The giant Christmas Tree in Victoria Square / Tarntanyangga offers a dazzling display kids of all ages will love from 8pm each night.

There are some fabulous Christmas shows on at Her Majesty's Theatre across the festive season including Christmas Actually on 8<sup>th</sup> December and the Ten Tenors Family Christmas on the 18<sup>th</sup>.

Check our website:  
[www.marketquarter.com.au](http://www.marketquarter.com.au)  
for more details.

If you want to dance an evening away on the Western end of Gouger Street the Quick Steps Dance Studio Christmas Party will be on 16<sup>th</sup> December.

## Forward planning is our new Committee's focus

As this year comes to a festive end it's timely to acknowledge the hard working team of volunteers serving our Precinct.

Our Executive team for 2023-24 is:

President, Ivan Oulianoff,  
Central Market Traders Association;  
Vice President Cathy Chong AM JP,  
Chinatown Adelaide;  
Secretary, Sue Cvijanovic,  
St Mary's College;  
Chair of Finance, Dr Timothy Haines,  
Emulink Migration & Intercultural  
Consultancies.

Joining them on the committee are:

Mark Anderson, The Joinery;  
Christie Anthoney, Adelaide Festival  
Centre;  
Richard Armour, Armour & Allen;  
David Buenfeld, Belle Property  
Commercial Adelaide;  
Samuel Dickinson, City Brief;  
Sarah Gallpen, Diverse-City;  
Franz Knoll, Barossa Fine Foods;  
Jonathan Li, Orchid Wine Estate;  
Peter Veld, Kwik Kopy Adelaide.

At the recent AGM President Ivan Oulianoff thanked everyone for their support of the Association over the

preceding twelve months. "We welcome new members as we work to deliver additional benefits and activities into 2024".

After the formalities of the meeting, those in attendance heard from Snr. Constable Phil Moss of SAPOL, who addressed issues of business and personal safety.

Welcomed recently as new members are ActNow Theatre and Telco Gouger Street.

For membership enquiries or to raise issues on which you would like advocacy from the Committee, contact Yvonne Merendi 04133 81728 or [coordinator@groteprecinct.com.au](mailto:coordinator@groteprecinct.com.au)



## New international accolade for Katron Creative

Local marketing and web development company, Katron Creative has been awarded Silver in the 2023 Summit Creative Awards for its work on the new Chinese Welfare Services (CWS) bi-lingual website.

This international competition attracted more than 3,900 entries from 28 countries this year, and Katron's success comes on the back of a Bronze Summit Award in 2020.

"Chinese Welfare Services provide much needed aged-care support to South Australia's Chinese community as well as running a Chinese language school. The new website offers their many stakeholders – from community members to government agencies and

suppliers - access to key information about its operations in their choice of English or Chinese," says Katron Managing Director, Kat Lister.

"We are dedicated to delivering outstanding results for our clients and having our creativity and technical skill acknowledged at the international level is an absolute honour."

Both Katron Creative and CWS are Grote Business Precinct members, demonstrating the value to be had in local businesses networking and supporting each other.

[ChineseWelfareServices.org.au](http://ChineseWelfareServices.org.au)

[Katron.com.au](http://Katron.com.au)



At the recent CWS AGM were (l-r): Katron Creative's Kat Lister, CWS President & Grote Business Precinct Vice-President Cathy Chong AM and PRC Consul Li Ding.

## What are shoppers looking for?

Adelaide independent online publication, InDaily, has reported that a recent national survey asked shoppers what they wanted above all in their main streets and the answers may surprise you.

A sample of 655 shoppers from around Australia were asked what their shopping preferences were in order of importance.

Pharmacies were the top choice across all gender, age and location demographics. Restaurants/cafés came in second with a supermarket in third spot.

The business mix in MarketQuarter meets these preferences well with four pharmacies in the area:

Terry White Chemmart, 61 Grote Street  
Centre Pharmacy, 15 Gouger Street,  
Chemist Warehouse, 57A Gouger Street,  
Superpharmacy 187 Franklin Street  
(opposite the new IGA supermarket).

We're also spoilt for choice with cafes and restaurants such as Cafe 228, western end of Grote Street and Diverse-City, 163 Gouger Street to the many and varied Asian restaurants and stalls in and around Chinatown Adelaide.

Cleanliness rated as the most important characteristic for a main street, followed by safety, security and parking.

## It's a game changer for our Precinct

The former Australia Post site bounded by Grote, Blenheim and Gouger Streets is set to be transformed following State Commission Assessment Panel (SCAP) granting approval for a \$1.25bn multi-tower development.

With permission granted to stage construction over 10 years, the western end of the precinct will be transformed. The property was purchased by Kennards Self Storage three years ago.

Melbourne property development company, Gurner Group, plans five towers ranging from 15 to 28 storeys on the L-shaped parcel of land.

There are to be 600 apartments (including 15% affordable housing), a 16-storey hotel and a wellness centre, as well as office, retail and hospitality spaces.

The development will apparently feature a publicly accessible plaza and laneways throughout the complex.

Architects Elenberg Fraser have been quoted as saying the project will establish an 'unprecedented standard for sustainable living'.

With construction of Victoria Tower and Market Square already underway at the eastern end of Grote Street, this is an exciting period of growth for our precinct.

Sources: *The Australian Business Network* and *InDaily*.



Above: streetscape improvements are underway for Pitt Street. Below: an artist's impression of how it will look when completed.



## Pitt Street upgrade is welcome

The City of Adelaide is currently upgrading Pitt Street, which runs between Grote and Franklin Streets. Completion is expected mid-2024.

Her Majesty's Theatre and a carpark dominate the western side of the street, with the Hotel Metropolitan and U-City on the eastern.

The upgrade will improve a key pedestrian connection with wider footpaths improving accessibility, providing space for outdoor dining and with trees along the eastern footpath to beautify and cool the street.

The upgraded road will retain its current two-way traffic flow.

## Meanwhile, in the studio ...

As the Pitt Street upgrade gets into full swing its business as usual for the Ruby Award winning U City Art Studio located at 24 Pitt Street Adelaide.

Artist in residence Claire Wildish finds all the activity inspiring as she looks through the studio's expansive windows.

"It's like being in a fishbowl as pedestrians look in to see what we are doing", said Claire. "But we are looking out too, creatively documenting what we are observing."

"We are gathering stories and images that will go into an exhibition to be held

when the upgrade is finished. It's an exciting time."

U City Art Studio is a changing exhibition space. Most recently the Emerge community art project celebrated the Feast Festival.

It is open Wednesday to Friday for U City residents and clients to explore their creativity and learn more about knitting, drawing, print making, costume design, mosaics and other artistic pursuits. Friday the studio is open to the public from 10am till Noon.

For more information email: [Claire.Wildish@unitingcommunities.org](mailto:Claire.Wildish@unitingcommunities.org)



Uniting Communities artist in residence Claire Wildish (foreground) with regulars U City resident David and local community members Archie and family.

Grote Business Precinct is attracting attention with



Customers from near and far are online and discovering our great range of shops, services, entertainment and attractions.

Call 8231 0636 to get involved.



Proudly supported by



# Exhibition takes us a step back in time

A new exhibition exploring Adelaide's rich history of theatres has opened to celebrate the 110th birthday of the iconic Her Majesty's Theatre.

The exhibition titled *Adelaide Theatres: Then and Now* reflects on more than 180 years of local theatres.

More than 35 theatres are celebrated through old photographs and programs, including those of famed theatre manager and entrepreneur J.C. Williamson.

In a trip down memory lane, the exhibition explores old and new theatres including images from Adelaide's first purpose-built theatre in Gilles Arcade, Queen's Theatre, in 1840.

On display in the Ian and Pamela Wall Gallery, located on the rooftop level of Her Majesty's Theatre, the exhibition is open to the public during performance times.

Of the 35 theatres featured in the exhibition, three still exist: Her Majesty's Theatre (formerly The Tivoli), Adelaide Festival Theatre and Queen's Theatre.

Built in 1913, Her Majesty's Theatre is one of the last remaining examples in Australia of the famous chain of Tivoli theatres. Having played a significant role in Australia's theatre and entertainment history, Her Majesty's Theatre has survived two world wars, the great-depression and two pandemics.

For more information visit:  
[www.adelaidefestivalcentre.com.au/whats-on/exhibitions](http://www.adelaidefestivalcentre.com.au/whats-on/exhibitions)



Opening night at The Tivoli (now Her Maj) in 1913 and below, the recently rejuvenated Her Majesty's Theatre (photo, Chris Oaten).



# Her Majesty's Theatre Turns 110!

A special exhibition to celebrate one of Adelaide's favourite supercentenarians. Rediscover the social and cultural life of *Adelaide Theatres: Then & Now*.



Scan the QR code to learn more about the exhibition.





Project Partner



[www.StopCoerciveControl.au](http://www.StopCoerciveControl.au)

Walk with **RESPECT** in this **peaceful** parade  
**Saturday 25 November 2023**

**from 9am** - Meet in Victoria Square

**from 10am** - the walk starts  
 1.2km along King William Street

**10.30am** - Arrive at Pioneer Womens Memorial Garden

**10.30 to 11am** - Inspirational presentations

**11am to Noon** - Mix | Mingle | Coffee | Food | Connect

One key focus will be to raise awareness of **Coercive Control**.  
 An educational walk to offer the wider community an insight into key signs of  
 Coercive Control against **Women • Men • Children!**

Visit our event website [www.StopCoerciveControl.au](http://www.StopCoerciveControl.au) to learn more  
 or to connect with one of the many groups in South Australia who  
 intimately work to support survivors of Domestic Violence.



**Register to walk - FREE**

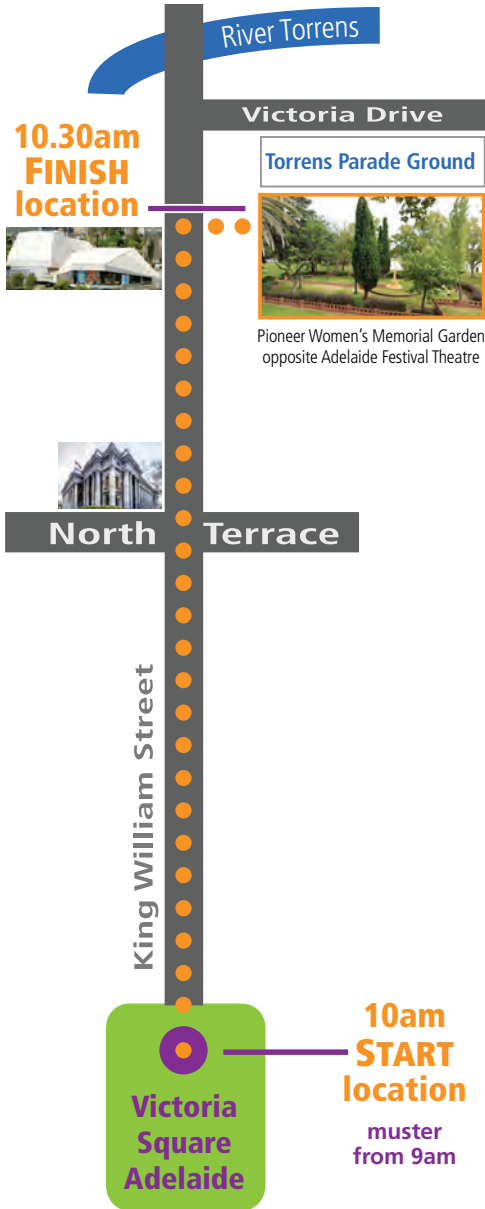
Choose the organisation / group / agency  
 you want to walk with on the day!

**Yes, registering to Walk is FREE**  
*but your Voluntary Donation will be welcomed!*

<http://-e.MyBookingManager.com/Say-No-To-Domestic-Violence-Parade>



Carry the Many Signs of Coercive Control



**10am START location**  
 muster from 9am

# Rotary Adelaide Central



**\$18**  
1kg Puddings  
wrapped in Cloth



**\$9**  
4 Single Baked  
Puddings



**\$18**  
800gm Rum & Brandy  
Fruit Cake in Collectors Tin



**\$17**  
800gm Rum & Brandy  
Fruit Cake in a Box

**Online Orders Open : [www.RotaryAdelaideCentral.org.au](http://www.RotaryAdelaideCentral.org.au)**